

Strategic Media Placement Checks And Balance For Economic Growth/ Issue
 7669 Stagers Loop
 Delaware OH 43015

Submission Number 9190 Issue 1



NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-910

Client: Checks And Balance For Economic Growth/ Issue	Submission Cost: 50500	Campaign Ref: BF512101601
Buyer: **	Client/Product/Estimate: EST 2928 /1016	Sales Rep: WCMH Political
Schedule Dates: 10/16/12 to 10/29/12	Weeks: 3	Order Ref:
Est/PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Checks And Balance For Economic Growth/ Issue	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	10/29	Total
1	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF..	05	1500	30 Comme	Nbr of Spots	4		4
2	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF.., W/C 10/22 MTWTF..	05	1500	30 Comme	Nbr of Spots	5		5
3	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF.., W/C 10/22 MTWTF.., W/C 10/29 M.....	05	1500	30 Comme	Nbr of Spots		1	1
4	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS	06	1900	30 Comme	Nbr of Spots	4		4
5	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS, W/C 10/22 MTWTF..	06	1900	30 Comme	Nbr of Spots	5		5
8	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS, W/C 10/22 MTWTF.., W/C 10/29 M.....	06	1900	30 Comme	Nbr of Spots		1	1
Weekly Totals: Total Spots(Ord Spots)					11	14	2	27

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	10/29	Total
7	M-Su 11p News MTWTFSS Isolations: W/C 10/15 ..WTF..	06	2500	30 Comme	Nbr of Spots	3		3
8	M-Su 11p News MTWTFSS Isolations: W/C 10/15 ..WTF.. W/C 10/22 MTWT...	06	2500	30 Comme	Nbr of Spots	4		4
Weekly Totals: Total Spots(Ord Spots)						11	14	27

Grand Totals

	Totals	Month 10 Weeks: 4	Month 11 Weeks: 4
Spots	27	11	14
Cost	50500	20700	26500
			3300

Grand Totals:

Spots:	27
Gross Total:	50,500.00
Commission:	7,575.00
Net Total:	42,925.00